

Read Online Book Launch  
Formula How To Write

**Book Launch**

**Formula How To**

**Write Publish And**

**Market Your First**

**Non Fiction Book**

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Formula How To Write

**Around Your Full**

**Time Schedule**

**Become An**

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Create A *Page 2/100* Passive Income

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# **A Passive Income**

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*Page 3/100*

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Launch Your Product Online | Jeff*

*Walker* "LAUNCH" by Jeff Walker,

a summary & review of a  
secret product launch formula

Book Launch Blueprint: How to



# Read Online Book Launch Formula How To Write Effectively Launch a Book for Sustained Sales

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Launch - Jeff Walker Book  
Summary (How to Launch a  
Product online) *Hacking Jeff  
Walker's 'Product Launch  
Formula' Pages From zero to  
\$100k (with Product Launch*

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Formula) - from Jeff Walker *The*  
*"Trick" I Used To Launch My*  
*First Non-Fiction Book*  
**Book Launch By Jeff Walker**  
**(Book Review) Product Launch**  
**Formula Jeff Walker Review -**  
**The Most Realistic Product**  
**Launch Course in the Planet**  
**How to have a Successful**

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**Book Launch** ~~How to Launch a  
Book Online - 6 Lessons from Jeff  
Walker~~ An Animated Book Review  
of \"Launch\" by Jeff Walker,  
Creator of \"Product Launch  
Formula\" What To Do On Book  
Launch Day  

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How to Launch a Product -

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Lessons learned from a Half  
Billion in Launches - Jeff Walker ☐☐  
~~THE TRUTH ABOUT JEFF WALKER~~  
~~PRODUCT LAUNCH~~  
~~FORMULA - My Personal PLF~~  
~~Student Experience~~ *PRODUCT*  
*LAUNCH FORMULA - CREATING A*  
*SUCCESSFUL PROGRAM LAUNCH*

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*Virtual Book Launch Party Tips  
with Amani Roberts Michelle's  
Rohr's Amazing Product Launch  
Formula // Carrie Green How to  
Plan Your Book Launch*

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What's PLF (Product Launch  
Formula) - What I Learned From  
Jeff Walker And His Book Launch

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Buy Book Launch Formula: How  
To Write, Publish, & Market Your  
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you to unlock that story that has been inside you all along. Book Launch Formula is the road map to you becoming a published author. Book Launch Formula will teach you how to make a full time living from writing, increase your authority, and build your business



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Your book must meet a felt need,  
be well-written, and have the  
potential to reach a large enough

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segment of the population. This doesn't include what the publisher did. In Chapter 8 of the book, I exhort my readers to accept personal responsibility for the success or failure of their product launch. This is especially true in book publishing.

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Publish And Market Your  
~~How to Launch a Bestselling Book~~  
~~—Michael Hyatt~~  
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reviews from world's largest  
community for readers. Have you  
ever thought about writing an  
eBook? Have you started in the ...

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From Blank Page to ...~~

Proofread your book using the

KDP online reviewer. Upload

Cover — Upload your Kindle cover  
to KDP. Launch Price — Set your

launch price at 0.99. Lead Magnet

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— Insert a lead magnet into your book, both at the front and back. Connect this to your email list provider such as Mailchimp or ConvertKit.

~~Book Launch: How to Launch a  
Book for More Sales ...~~

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Today I'm at the San Francisco writer's conference and I keep finding myself repeating my book launch formula to authors. I told one writer, "Authors don't like book marketing because they think it means telling strangers about your book." She said, "But

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that's what book marketing is!"

First Non Fiction Book  
~~A simple 10 step book launch  
plan you can easily use to ...~~  
The most successful launch to  
date. Within the first few days of  
launching his latest novel Mark's  
book was able to break into the



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top 100 books on Amazon and his U.S. sales were over 1600. That kind of success is the direct result of a well-planned, strategic launch using a variety of tools and approaches to market the book.

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~~SPF-013: Masterclass: A detailed  
look at a book launch ...~~

While it's not easy to launch a book without any kind of online presence, many first-time authors are in exactly that position. Unfortunately, it's an exercise in frustration to launch one's online

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presence—and get up to speed  
on social media—in conjunction  
with a book release.

~~A Book Launch Plan for First-Time  
Authors Without an ...~~

Book Launch Formula: How To  
Write, Publish, and Market Your

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First Non-Fiction Book Around  
Your Full Time Schedule. Become  
an Authority, Build Your Brand &  
Create a Passive Income eBook:  
Ledford, Justin: Amazon.in: Kindle  
Store. Enter your mobile number  
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6 reviews from the world's largest

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community for readers. You will  
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Publish, & Market your bo...

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Books Go Search Hello Select  
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Publish And Market Your  
& Garden Help Gift Ideas  
First Non Fiction Book  
Electronics Gift Cards & Top Up  
Around Your Full Time  
PC Free Delivery Shopper Toolkit  
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Formula: How to Earn at Least  
Ten ...~~

“Launch” by Jeff Walker An  
Internet Millionaire's Secret  
Formula To Sell Almost Anything  
Online, Build A Business You  
Love, And Live The Life Of Your

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Dreams 4.4 out of 5 stars 1,200+ reviews on Amazon.com My book, "Launch" is a #1 New York Times Best Seller, selling thousands of copies. And "Launch" will build your business—fast.

Programs | Jeff Walker

*Page 34/100*

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Audible.com. You will learn  
exactly how to write, publish, and

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market your book all while  
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with a demanding work schedule,  
and family I love spending time  
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Summary. You will learn exactly how to write, publish, and market your book all while working around a full-time job. Here's the deal, if I can become a best-selling author on Amazon with a

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**Create A Passive Income**



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world news with in-depth  
comment and analysis, pictures  
and videos from MailOnline and  
the Daily Mail.

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Launch will build your business -  
fast. In this book, a New York  
Times Number One bestseller, Jeff  
Walker reveals how to sell  
anything online, make a fortune  
and fulfil your dreams. Whether

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you've already got a business or you're itching to start one, this book provides the perfect recipe for how to do it. No wonder Brendon Burchard called it 'the most important book ever written on online marketing'. What if you could launch like Apple or one of

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the big Hollywood studios? What if your prospects eagerly counted down the days until they could buy your product? What if you could create such powerful positioning in your market that you could all but eliminate the competition? And you could do all

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of that, no matter how humble  
your business or budget? Since  
1996 Jeff Walker has been  
creating hugely successful online  
launches. After building his first  
internet business from his  
basement, he quickly developed a  
process for launching new

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products and businesses with unprecedented success. Once he started teaching his formula to other entrepreneurs, the results were simply breathtaking.

Launch is the guide to that world where digital entrepreneurs create amazing new triumphs. So

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whether you're an existing  
business, or want to develop your  
own products, or you are still at  
the planning stage, this is how  
you start fast and change the  
future of your business and your  
life.

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How To Write, Publish, & Market  
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Become an Authority, Build Your  
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Authority Build Your Brand  
Revealing the secrets to  
engineering success that will



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change the future of a business,  
an Internet entrepreneur offers a  
how-to manual for launching a  
successful product or business in  
an increasingly digital world.

Authority Build Your Brand  
From the creator of Product  
Launch Formula: A new edition of

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the #1 New York Times best-selling guide that's redefined online marketing and helped countless entrepreneurs make millions. The revised and updated edition of the #1 New York Times bestseller Launch will build your business - fast. Whether you've

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already got an online business or you're itching to start one, this is a recipe for getting more traction and a fast start. Think about it: What if you could launch like Apple or the big Hollywood studios? What if your prospects eagerly counted down the days

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until they could buy your product? And you could do it no matter how humble your business or budget? Since 1996, Jeff Walker has been creating hugely successful online launches. After bootstrapping his first Internet business from his basement, he

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quickly developed a process for launching new products and businesses with unprecedented success. And once he started teaching his formula to other entrepreneurs, the results were simply breathtaking. Tiny, home-based businesses started doing

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launches that brought in tens of thousands, hundreds of thousands, and even millions of dollars. Whether you have an existing business or you're starting from scratch, this is how you start fast. This formula is how you engineer massive success.

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Now the question is this: Do you want to start slow, and fade away from there? Or are you ready for a launch that will change the future of your business and your life?

The must-read summary of Jeff

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Walker's book: "Launch: An Internet Millionaire's Secret Formula to Sell Almost Anything Online, Build a Business You Love, and Live the Life of Your Dreams". This complete summary of the ideas from Jeff Walker's book "Launch" details how successful



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online businesses are all about product launches. If you can turn your marketing into an event, just like Hollywood creates a buzz about new movies, you will have an infinite number of new opportunities for online business. According to Walker, a successful

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product launch is the key to building a relationship with your customers and gaining sales. A good product launch involves four phases: 1. Pre-Pre-Launch 2. Pre-Launch 3. Launch 4. Post-Launch  
Added-value of this summary: • Save time • Create successful

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product launches • Take  
advantage of the internet to gain  
new opportunities To learn more,  
read “Launch” and find out how  
you can build excitement about  
your products and attract  
customers!

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If you're looking for a step-by-step launch framework for your upcoming Kickstarter or Indiegogo campaign, this is the handbook for you! I'll teach you how to use crowdfunding to raise money online and bring your project to life. You see, we're at

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the beginning of a movement as transformative as the industrial revolution. Never before in history have authors, musicians, artists, and film producers been able to connect with massive online audiences and get funding for their creative work. The outdated

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media gatekeepers are quickly disappearing. You can now get funding directly from your fans and distribute your content online. If you're a creative type, this is the BEST time to be alive. But, it doesn't stop there. This major change has also given rise

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to six and seven-figure online businesses. As a fellow entrepreneur, I know that one of the most common excuses for not quitting your job and launching that startup company is because you don't have the money. Now, in a few short weeks, you can

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publish all of the capital you need to launch and grow a thriving ecommerce business. It's no longer a crazy idea to pursue your passion. In fact, more and more millennials are doing just that. I should know, I'm one of them! When I first started blogging



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about Kickstarter in 2012, I had no idea that crowdfunding would become a multi-billion-dollar industry. I was just a Junior in college, writing a mini-thesis on how different variables affected fundraising success on Kickstarter (for you nerds out there, it was a

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logistic regression). Flash forward several years, and I'm now one of the top experts in the crowdfunding industry. I started the blog, CrowdCrux, which did over one million views in 2015. I set up a forum called KickstarterForum, which has

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attracted over six thousand members. I even launched a popular podcast called Crowdfunding Demystified, which has racked up more than 100 positive reviews in iTunes. Finally, I also put out training videos on YouTube and I am proud to say

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that the channel is experiencing rapid growth. That all sounds impressive, but actually, when I first stumbled on the website, Kickstarter, I didn't have a clue how it worked. It seemed super confusing and I had SO MANY questions. Since 2012, I've come

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to master the platform and discover the ins and outs of how crowdfunding really works. I've published many of my findings online and I've been being linked to by sites like CNN, The New York Times, The Huffington Post, and even The Wall Street Journal.

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In this guide, I'm going to share with you the step-by-step launch strategy for absolutely crushing it on Kickstarter. In no time at all, you'll be raising money for your startup or creative project. I'll make it super easy to copy and implement these tactics and

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strategies. I'll also share some Jedi Mind Tricks that most marketers don't know about. Before you know it, you'll be a crowdfunding expert! Now, I bet you're thinking... "boy this all sounds like a lot of work. Do I really have to learn all of this? I

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just want to get funding for my project." Truth be told, it is A LOT to master, which is why having the right teacher can make all of the difference. I'll make sure that you master this material as quickly as possible, so that you can stop fundraising and get back



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to doing what you love! Either way, whether you decide to run your own Kickstarter campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarter goal and then I hope you come on my podcast as a

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crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

"If I could give an aspiring writer

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one piece of advice, it would be to read this book." — Hugh Howey, New York Times best selling author of Wool "Tim Grahl is fast becoming a legend, almost single-handedly changing the way authors around the world spread ideas and connect with readers. If

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you've got a book to promote, stop what you're doing right now and start reading "Your First 1000 Copies." — Daniel H. Pink, New York Times bestselling author of Drive and When "Your First 1000 Copies is a must-read for authors trying to build a connection with

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their readers." — Dan Heath & Chip Heath, co-authors of Made to Stick, Switch, and Decisive "I watched in awe as Tim Grahl had 5 clients on the New York Times bestseller list in the same week. There is no one I trust more to learn about book marketing."

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Pamela Slim, Author, Body of Work "Tim was an early pioneer in teaching book authors how Internet marketing actually works." - Hugh MacLeod, author of Ignore Everybody and Evil Plans Imagine if you had a direct connection with thousands of

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readers who loved reading your books. And imagine if those readers eagerly awaited the launch of your next book. How would that direct relationship with your readers change your writing career? How would you feel knowing that every time you

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started a new book project, you already had people excited to buy it and ready to recommend it to others? In Your First 1000 Copies, seasoned book marketing expert Tim Grahl walks you through how successful authors are using the online marketing tools to build



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their platform, connect with readers and sell more books. Tim has worked with over 100 different authors from top best sellers such as Hugh Howey, Daniel Pink, Barbara Corcoran, Charles Duhigg, Chip and Dan Heath, Ramit Sethi and Pamela

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Slim to authors just get started on their first writing project. He has worked with authors across all fiction and non-fiction genres.

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First 1000 Copies where he walks you through the Connection System, a plan that every author can immediately start using. The plan looks like this: - Permission - How to open up communication with your readers where you can reliably engage them and invite

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them to be involved. - Content -  
How to use content to engage  
with current readers and connect  
with new ones. - Outreach - How  
to ethically and politely introduce  
yourself to new readers. - Sell -  
How all of these steps can  
naturally lead to book sales

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without being pushy or annoying  
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can immediately put in place to  
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our fundamentally faster world. For companies and professionals, it often feels like they have to make an ultimate choice: quality or speed. But speed does not have to result in bad work--and Formula 1 motor racing proves this. Within the two weeks

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between races, they perform the enormous job of analyzing all data, designing and producing new components, shipping, assembling and testing. How do they do that? And what can we learn from F1 in applying these lessons to our workplaces?



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Formula X tells the story of Ronald Park, director of a large kitchen manufacturer. He will lose his job if he fails to significantly reduce the delivery time of his kitchens to under two weeks. As he takes up this challenge, he manages to get his organization

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closer to this goal, step by step. He receives unexpected help from the team captain of a well-known Formula 1 team. Ronald successfully implements several F1 lessons in his company. But just when Ronald thinks he made it, things change to the worse.

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How will he manage? How will he keep his company alive? In Formula X you will learn the secrets to reaching extreme acceleration in your organization!

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How to Blog a Book teaches you how to create a blog book with a

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well-honed and uniquely angled subject and targeted posts—and how to build the audience necessary to convince agents and publishers to make your blog into a book. Inside you'll find: Basic information on how to set up your blog and the essential plug-ins

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and other options necessary to  
get the most out of each post  
Steps for writing a book easily  
from scratch using blog posts  
Advice on how to write blog posts  
Tips on gaining visibility and  
promoting your work both online  
and off Tools for driving traffic to

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your blog Information on how to  
monetize an existing blog into a  
book or other types of products  
Profiles with authors who  
received blog-to-book deals  
Author Nina Amir explains how  
writing a book in cyberspace  
allows you to get your book

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written easily, while promoting it  
and building an author's platform.  
It's a fun, effective way to start  
writing, publishing, and  
promoting a book, one post at a  
time.

Best Selling Author Kelly Roach

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teaches you how to disrupt your industry, skyrocket your profits, and make a name for yourself with the easiest launch strategy on the planet inside The Live Launch book! Business Catalyst Authority Build Your Brand Kelly Roach uses timeless business principles, the power of



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human connection, and the simplest launch strategy on the planet to help entrepreneurs make 7-figure leaps in their revenue with a step-by-step, online launch process that's as easy and enjoyable as it is effective! Gone are the days of 27

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and the businesses of her clients all across the globe. In a world that is disconnected and transactional, this book teaches readers how to launch using a strategic approach that showcases your expertise, solidifies your brand's positioning,

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engages your prospects, and  
closes sales in the hundreds of  
thousands.

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