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John Sterman is the author of Business Dynamics (4.35 avg rating, 249 ratings, 24 reviews, published 1999), Instructor's Manual To Accompany Business Dyn...

Today's leading authority on the subject of this text is the author, MIT Standish Professor of Management and Director of the System Dynamics Group, John D. Sterman. Sterman's objective is to explain, in a true textbook format, what system dynamics is, and how it can be successfully applied to solve business and organizational problems. System dynamics is both

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a currently utilized approach to organizational problem solving at the professional level, and a field of study in business, engineering, and social and physical sciences.

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- PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The "Basic" set consists of an outline of each chapter. The "Premium" set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture.

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