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"Clockspeed-based Strategies for Supply Chain Design." Fine, Charles H. Production and Operations Management Vol. 9, No. 3 (2000): 213 – 221. ... Clockspeed: Winning Industry Control in the Age of Temporary Advantage. Reading, Massachusetts: Perseus Books, 1998.

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Packed with revolutionary concepts and tools to help managers make key strategic decisions that affect current and future performance, Clockspeed shows, as no other book before it, how the ultimate core competency is mastering the art of supply chain design, carefully choosing which components and capabilities to keep in-house and which to purchase from outside. The consequences of faulty of visionary decisions can be enormous and dramatic.

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In industries with faster clockspeeds - the rapid supply chain evolutions experienced by makers of personal computers, semiconductors, and even running shoes - companies are fruit flies, whose evolution we can observe from egg to carcass. Only the fittest and most adaptable survive, largely by applying the power of the double helix of business.

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Clockspeed: Winning Industry Control in the Age of Temporary Advantage by Charles H. Fine Estimated delivery 3-12 business days Format Paperback Condition Brand New Description It's an undeniable principle of business today that the forces of technological and management change can quickly knock an industry leader off their pedestal, to be replaced by a more innovative or savvy competitor.

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practical advice for players in all industries, from automobiles to health care information systems. Clockspeed not only serves up some new “ laws ” of value chain dynamics, but it also offers recommendations for achieving industry leadership through simultaneous product, process, and supply chain design. In challenging managers to think like corporate geneticists Clockspeed contributes the next creative leap in business strategy.

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Drawing on the innovative concept of Organizational IQ and a study of companies in seventeen countries, *Survival of the Smartest* charts a course for managers to follow into the twenty first century. At the heart of the book is the authors' assessment tool of an organization's future health, which they call Organizational IQ. It measures a company's ability to quickly process information and make effective decisions. As industry clockspeeds accelerate everywhere, a high IQ has become a prerequisite for survival. Low IQ companies that the authors studied, on the other hand, have already vanished. Case studies from Hewlett-Packard, British Petroleum, Sun Microsystems and Chrysler, among others, illustrate how companies can improve their Organizational IQ. How did Hewlett-Packard become the dominant player in printing? How did British Petroleum transform itself from a stodgy behemoth into the most agile and competitive player in the oil industry? How did Chrysler rise from the brink of bankruptcy to become the auto industry's prized asset? In these companies, technology by itself only played a secondary role: to be successful, the entire organization had to become smarter. The authors show how key strategic decisions turned around these companies' Organizational IQ-and with it, their fortunes. A detailed company case study takes you in slow motion through the different steps you can

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take to improve the IQ of your own organization. *Survival of the Smartest* offers a rare blend of a coherent framework, in-depth company case studies, a sound research base, and a detailed, step-by-step implementation example. Based on a landmark study of 164 organizations worldwide, conducted as part of a partnership between Stanford University, McKinsey & Company and the University of Augsburg, Organizational IQ is proving to be the acid test for the success or failure of companies around the world. Haim Mendelson, PhD, is the James Irwin Miller Professor of Information Systems at the Stanford Business School, leader of the Technology, Organizations, and Markets area at the Stanford Computer Industry Project, co-director of the Stanford Executive Program on Strategic Uses of Information Technology, and a consultant to leading high-tech firms and financial institutions. Johannes Ziegler, PhD, is the cofounder of Synesis Management Consulting. Synesis helps senior executives in leading high-tech companies, including Hewlett-Packard, Cisco, 3Com, and Intuit, to measure and improve their Organizational IQs. Before founding Synesis, Dr. Ziegler was a consultant with McKinsey & Company.

The Toyota Production System is the benchmark used throughout the world for “lean” thinking. Now you can model your own processes after those of the company that “wrote the book on supply chain management.” Written by two experts on the subject, along with a former Toyota senior executive, this book details the most celebrated supply chain operation in the world to help you form an integrated, synchronized system that will be the envy of your industry. You will find key insight into the logic behind every point of Toyota’s supply chain, along with both the tactics and strategies you can use to build an outstanding system of your own. *Toyota Supply Chain Management* explains how to achieve balance and efficiency by focusing on: Variety: Determine your variety of offerings based on operational

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efficiency and market demand
Velocity: Maintain a steady flow through all processes of the supply chain
Variability: Manage inconsistencies carefully to reduce cost and improve quality
Visibility: Ensure the transparency of all processes to enable continuous learning and improvement
The authors provide valuable insider tips and offer hands-on guidance for improving production and operations in a variety of industries, including health care, insurance, banking, credit processing, and retailing. With careful attention paid to every aspect of the subject—from principles and theories to operations and best practices—Toyota Supply Chain Management is the most comprehensive, insightful guide to forging a world-class supply chain system.

This book, developed in collaboration with the Rutgers Center for Supply Chain Management and based upon research projects conducted with over 100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic implementation of supply chain management techniques in a global environment. Coauthored by top teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the relevance of the text in terms of both practical application and academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting, sales and operations planning, inventory control, capacity analysis, transportation models, supply chain integration, and project management and risk analysis. It is enhanced by real-life examples and case studies as well as strategies from best practices and a focus on social and economic impact. The content reaches beyond a traditional operations management text and draws on the extensive experience of the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced knowledge of both quantitative models and qualitative

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insights. This book is suitable for courses at the MBA core level, MS in supply chain management level, upper undergraduate level, and also suitable for executive education. Request Inspection Copy

Recounts the former Rockette's experience battling bulimia, discussing the toll it took on her personal and professional life and the means by which she chose to hide the disease--including cheating, lying, and stealing.

For research in all subjects and among different philosophical paradigms, research methodologies form one of the key issues to rely on. This volume brings a series of papers together, which present different research methodologies as applied in supply chain management. This comprises review oriented papers that look at what kind of methodologies have been applied, as well as methodological papers discussing new developments needed to successfully conduct research in supply chain management. The third group is made up of applications of the respective methodologies, which serve as examples on how the different methodological approaches can be applied. All papers have undergone a review process to ensure their quality. Therefore, we hope that this book will serve as a valid source for current and future researchers in the field. While the workshop on “ Research Methodologies in Supply Chain Management ” took place at the Supply Chain Management Center, Carl von Ossietzky University in Oldenburg, Germany, it is based on a collaboration with the Supply Chain Management Group of the Department of Operations Management at the Copenhagen Business School and the Department of Production Management at the Vienna University of Economics and Business Administration. We would like to thank all those who contributed to the workshop and this book.

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A call to redefine mobility so that it is connected, heterogeneous, intelligent, and personalized, as well as sustainable, adaptable, and city-friendly. The twentieth century was the century of the automobile; the twenty-first will see mobility dramatically re-envisioned. Automobiles altered cityscapes, boosted economies, and made personal mobility efficient and convenient for many. We had a century-long love affair with the car. But today, people are more attached to their smartphones than their cars. Cars are not always the quickest mode of travel in cities; and emissions from the rapidly growing number of cars threaten the planet. This book, by three experts from industry and academia, envisions a new world of mobility that is connected, heterogeneous, intelligent, and personalized (the CHIP architecture). The authors describe the changes that are coming. City administrators are shifting from designing cities for cars to designing cities for people. Nations and cities will increasingly employ targeted user fees and offer subsidies to nudge consumers toward more sustainable modes. The sharing economy is coaxing many consumers to shift from being owners of assets to being users of services. The auto industry is responding with connected cars that double as virtual travel assistants and by introducing autonomous driving. The CHIP architecture embodies an integrated, multimode mobility system that builds on ubiquitous connectivity, electrified and autonomous vehicles, and a marketplace open to innovation and entrepreneurship. Consumers will exercise choice on the basis of user experience and efficiency, aided by “intelligent advisors,” accessible through their mobile devices. An innovative mobility architecture reconfigured for this century is a social and economic necessity; this book charts a course for achieving it.

Do antidepressants work? Of course—everyone knows it. Like his colleagues, Irving Kirsch, a researcher and clinical psychologist, for years referred patients to psychiatrists to have their depression treated with drugs before deciding to investigate for himself just how effective the drugs actually were. Over the

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course of the past fifteen years, however, Kirsch's research—a thorough analysis of decades of Food and Drug Administration data—has demonstrated that what everyone knew about antidepressants was wrong. Instead of treating depression with drugs, we've been treating it with suggestion. The Emperor's New Drugs makes an overwhelming case that what had seemed a cornerstone of psychiatric treatment is little more than a faulty consensus. But Kirsch does more than just criticize: he offers a path society can follow so that we stop popping pills and start proper treatment for depression.

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