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Intelligence Microsoft

**Definitive Dax  
Intelligence  
Microsoft**

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microsoft** could be credited

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well as picked to act.

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*Server Analysis Services*

Microsoft Power BI: Deep  
dive into DAX evaluation  
context - BRK3060 ~~Power BI DC~~  
~~July 2021 | Seeing Inside~~  
~~DAX with Brian Grant~~  
~~Learning DAX? Five things to~~  
~~get you started fast~~

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## ~~BRK1018~~ **Optimizing nested iterators in DAX**

---

?? How to use Power BI DAX -  
Tutorial DAX Filter Context  
in 1 Hour *Using ALLEXCEPT vs  
ALL VALUES* CALCULATE in DAX  
#09: VALUES vs. KEEPFILTERS  
DAX Fridays! #210: Is the

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end of DAX coding near? -

Microsoft Build

announcements for Power BI

*DAX Basics in Power BI*

*Desktop [Part 1] ~~Trace Excel~~*

~~Power Pivot using DAX Studio~~

~~Document your Power BI~~

~~Desktop models with DAX~~

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~~Studio!~~

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How Power Query Will Change  
the Way You Use Excel *Formula  
engine and storage engine in  
DAX* ~~How to use Microsoft  
Power Query~~ Power BI for  
HoloLens ~~What is Business  
Intelligence? BI for~~



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~~Beginners~~ **How to use  
Microsoft Power Automate -  
Tutorial for Beginners**

Avoiding circular dependency  
errors in DAX **ALLEXCEPT -**

**DAX Guide** ~~Compute a ranking  
based on multiple columns~~

*Apply AND Logic to Multiple*

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*Selection in DAX Slicer*

~~CALCULATE in DAX #08: Add filters using IN~~

~~Understanding data lineage in DAX~~ DAX Time Intelligence Functions for Beginners with Jeffrey Wang Talk Power BI LIVE *Blank row in DAX Chart*

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*friendly date table in Power BI 5 DAX Tips that You Should Know [Power BI 2021] Definitive Dax Intelligence Microsoft*

Introduced in Denmark and the U.S. in 1998, Dynamics AX (Axapta ... In 2002,

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Microsoft acquired Navision,  
and thus the Axapta  
software. See Microsoft  
Dynamics. THIS DEFINITION IS  
FOR PERSONAL ...

*Microsoft Dynamics AX*

Practice Exercise:

*Page 12/108*

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Illustrate the Operation of  
ALLEXCEPT() through  
Individual Measures We  
Create We're ready to get  
some exposure to the DAX  
ALLEXCEPT() function. Let's  
create a simple ...

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*Stairway to DAX and Power BI*

*- Level 16: The DAX*

*ALLEXCEPT() Function*

*tableName - (Optional) The name of an existing table, using standard DAX syntax.*

*This parameter cannot be an expression. columnName -*

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(Optional) The name of an existing column using standard ...

*Stairway to DAX and Power BI  
- Level 15: The DAX*

*ALLSELECTED() Function*

Progress, a provider of

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products to develop, deploy and manage high-impact applications, has entered into a definitive agreement to acquire ... by adding application experience management (AX) .



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*Progress Acquires Kemp for  
\$285 Million, Adding  
Application Experience to  
Product Portfolio*

Added Gupta, "We also  
announced the signing of a  
definitive agreement to  
acquire Kemp, a leader in

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the Application Experience ('AX') space. Kemp meets all our acquisition criteria, fits perfectly ...

*Progress Software stock surges as fiscal Q3 results crush expectations, raises*

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*year view*

Integration software from Microsoft that enables users to obtain back-office data from its Dynamics CRM and Dynamics AX databases using front-office applications such as Outlook, Word and

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Excel.

*Microsoft Dynamics Snap*  
Microsoft's solution is  
Cortana. In case you don't  
know, Cortana is Master  
Chief's AI (artificial  
intelligence ... Sharepoint,

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CRM, Dynamics AX... need I go on? Why do so many enterprises ...

*Three things I envy about Windows Phone 10, as an Android user*

The applications covered in

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the study include revenue  
management, business  
intelligence, asset  
management ... Inc.,  
International Business  
Machines Corporation,  
Microsoft, Oracle, SAP SE,  
Unit4, and ...

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*Insights on the Finance  
Cloud Global Market to 2030  
- Featuring Microsoft,  
Oracle and SAP Among Others*  
High-impact business  
applications provider  
Progress has entered into a

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definitive agreement to  
acquire ... by adding  
Application Experience  
Management (AX). "Now more  
than ever, businesses ...

*Progress to acquire Kemp in  
US\$258 million deal*



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Microsoft Excel 2019

Formulas and Functions By  
Paul McFedries Book \$31.99

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Analysis and Business

Modeling, 6th Edition By  
Wayne Winston Book \$39.99

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accurate. All derived  
(stocks, indexes, futures),  
cryptocurrencies, and ...

*Definitive Healthcare Corp  
(DH)*

artificial intelligence and  
smart phones. Microsoft

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Corporation ("Microsoft")

Microsoft is another global tech company and a leader in cloud-based technology, business software, operating systems ...

*Manchester & London*

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*Investment Trust Plc -  
Annual Financial Report*

The DPO Group, Africa's  
largest and fastest-growing  
payment service provider,  
has finalised its  
acquisition by Network  
International, an enabler of

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digital commerce across the  
Middle East and ...

*Synnex, Tech Data complete  
\$7.2bn merger*

Privately held KoBold uses  
machine learning and  
artificial intelligence to

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hunt for raw materials. Its principal investors include Breakthrough Energy Ventures, a climate and technology fund backed by ...

*BHP signs partnership deal*

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*with billionaire-backed AI  
explorer KoBold*

Luminary speakers include  
Microsoft Chairman and CEO  
Satya Nadella and  
Organizational Psychologist  
and Bestselling Author Adam  
Grant. Industry's Most



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Robust Channel Intelligence  
Platform ...

*HP Supports Partners for  
Defining Hybrid Decade Ahead  
at Global Partner Conference*  
Biden has taken a tougher  
stance with Saudi Arabia

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than his predecessor Donald Trump, criticising the Kingdom over its human rights record while releasing a U.S. intelligence report implicating ...

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*FBI releases first  
declassified 9/11 document  
after Biden order*

Stem, Inc. (“Stem” or “the  
Company”) (NYSE: STEM), a  
global leader in artificial  
intelligence (AI)-driven  
energy storage services, and

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Copec, one of the largest energy companies in Central

...

*Stem, Inc. Announces South America's First Virtual Power Plant and Completes First Smart Energy Storage*

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*Project in Chile*

SINGAPORE, Oct 5 (Reuters) - Singapore's parliament has approved a law that gives broad powers to the government to deal with foreign interference that has sparked concern from the

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opposition and ...

*Singapore parliament  
approves law to tackle  
foreign interference*

"The URU 48-km<sup>2</sup> zone remains  
open in all directions and  
potentially represents a

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zone of major proportions  
when compared to the world  
class Kupferschiefer and the  
Central African Belt  
deposits ...

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This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you



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master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and

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how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data

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analysis with DAX for  
Microsoft SQL Server  
Analysis Services, Excel,  
and Power BI Master core DAX  
concepts, including  
calculated columns,  
measures, and error handling  
Understand evaluation

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contexts and the CALCULATE  
and CALCULATETABLE functions  
Perform time-based  
calculations: YTD, MTD,  
previous year, working days,  
and more Work with expanded  
tables, complex functions,  
and elaborate DAX

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expressions Perform  
calculations over  
hierarchies, including  
parent/child hierarchies Use  
DAX to express diverse and  
unusual relationships  
Measure DAX query  
performance with SQL Server

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Profiler and DAX Studio

Now expanded and updated  
with modern best practices,  
this is the most complete  
guide to Microsoft's DAX

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language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced

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code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and



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run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want to leverage all of DAX's remarkable capabilities? This no-

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compromise “deep dive” is exactly what you need. Perform powerful data analysis with DAX for Power BI, SQL Server, and Excel . Master core DAX concepts, including calculated columns, measures, and

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calculation groups · Work  
efficiently with basic and  
advanced table functions ·  
Understand evaluation  
contexts and the CALCULATE  
and CALCULATETABLE functions  
· Perform time-based  
calculations · Use

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calculation groups and  
calculation items · Use  
syntax of variables (VAR) to  
write more readable,  
maintainable code · Express  
diverse and unusual  
relationships with DAX,  
including many-to-many

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relationships and  
bidirectional filters .  
Master advanced optimization  
techniques, and improve  
performance in aggregations  
· Optimize data models to  
achieve better compression .  
Measure DAX query

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performance with DAX Studio and learn how to optimize your DAX

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum

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efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The

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answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for



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experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different

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way-like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling,

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including tables,  
relationships, and keys •  
Familiarize yourself with  
star schemas, snowflakes,  
and common modeling  
techniques • Learn the  
importance of granularity •  
Discover how to use multiple

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fact tables, like sales and purchases, in a complex data model • Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager

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assignments • Use snapshots to compute quantity on hand

- Work with multiple currencies in the most efficient way
- Analyze events that have durations, including overlapping durations
- Learn what data

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model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for

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modeling data

This is the eBook of the  
printed book and may not  
include any media, website  
access codes, or print  
supplements that may come  
packaged with the bound

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book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative



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features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765).

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Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

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Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power

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BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced

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applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of

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this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn

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how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building

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blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn



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Understand the intricate workings of DAX to solve advanced problems

Deconstruct problems into manageable parts in order to create your own recipes

Apply predefined solutions for addressing problems, and

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link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone

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who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

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Build agile and responsive  
business intelligence  
solutions Create a semantic  
model and analyze data using  
the tabular model in SQL  
Server 2016 Analysis  
Services to create corporate-

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level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book shows you how

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to use the tabular model's in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to:

- Determine

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when a tabular or multidimensional model is right for your project • Build a tabular model using SQL Server Data Tools in Microsoft Visual Studio 2015 • Integrate data from multiple sources into a

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single, coherent view of company information • Choose a data-modeling technique that meets your organization's performance and usability requirements • Implement security by establishing administrative



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and data user roles • Define and implement partitioning strategies to reduce processing time • Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks • Optimize your data

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model to reduce the memory footprint for VertiPaq • Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models • Select the proper hardware and virtualization

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configurations • Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads>  
About This Book • For BI

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professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models. • Assumes

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basic familiarity with database design and business analytics concepts.

Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert

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advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges.

Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping,

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joining, pivoting, and using temporary tables, all aimed at the SQL professional.

Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges,

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and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning.



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Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX

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programming techniques Know  
when to use calculated  
measures versus calculated  
columns Generate new tables  
on the fly from existing  
data Optimize, monitor, and  
tune Power BI to improve  
performance of your models

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Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting

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tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Implement business

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intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with

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the help of easy-to-follow examples Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX

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queries Book Description  
Data Analysis Expressions  
(DAX) is known for its  
ability to increase  
efficiency by extracting new  
information from data that  
is already present in your  
model. With this book,

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you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how



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to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing

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powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your

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data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically

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those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll

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have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to

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advanced topics, and learn  
to build effective data  
models Write and use DAX  
functions and expressions  
with the help of hands-on  
examples Discover how to  
handle errors in your DAX  
code, and avoid unwanted

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results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create

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new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best



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use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

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This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to perform

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effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI.

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