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Ethics in Media Communications Cases and | BiggerBooks

The office of Canada's conflict of interest and ethics commissioner received a complaint about MP Yasmin Ratansi employing her sister using public funds more than two and a half years ago, but turned it away, CBC News has learned. Commissioner Mario Dion's office confirmed it said the complaint didn't "appear" to fall under its jurisdiction when it received it in 2018. The office has since ...

ETHICS IN MEDIA COMMUNICATIONS uses case studies throughout each chapter to explore the principles of media ethics. Accessible writing style and coherency between chapters allow for coverage of advanced topics such as morally offensive content and media and privacy.

Have you ever wondered exactly what ethical standards exist in the media? ETHICS IN MEDIA COMMUNICATIONS: CASES AND CONTROVERSIES explains it all and shows you that there's a lot more to the story behind the scenes. Whether the issue is censorship, privacy, or accuracy, the media is governed by ethical norms that you need to know. And because it's packed with case studies and review tools, this media ethics textbook is the one that will help out on the test as well.

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

This text's strength is its extensive use of case studies throughout each chapter. Accessible writing style and coherency between chapters allow for coverage of advanced topics such as morally offensive

content and media and privacy.

Media Ethics: Key Principles for Responsible Practice makes ethics accessible and applicable to media practice, and explains key ethical principles and their application in print and broadcast journalism, public relations, advertising, marketing, and digital media. Unlike application-oriented casebooks, this text sets forth the philosophical underpinnings of key principles and explains how each should guide responsible media behavior. Author Patrick Lee Plaisance synthesizes classical and contemporary ethics in an accessible way to help students ask the right questions and develop their critical reasoning skills, as both media consumers and media professionals of the future. The Second Edition includes new examples and case studies, expanded coverage of digital media, and two new chapters that distinguish the three major frameworks of media ethics and explore the discipline across new media platforms, including blogs, new forms of digital journalism, and social networking sites.

The third edition of Media Law and Ethics features a complete updating of all major U.S. Supreme Court cases and lower court decisions through 1998; more discussion throughout the book on media ethics and the role of ethics in media law; and an updated appendix that now features a copy of the U.S. Constitution, new sample copyright and trademark registration forms, and the current versions of major media codes of ethics, including the new code of the Society of Professional Journalists. Extensively updated and expanded chapters provide: \*more detailed explanations of the legal system, the judicial process, and the relationship between media ethics and media law; \*new cases in this developing area of the law that has attracted renewed attention from the U.S. Supreme Court; \*the new Telecommunications Act and the Communications Decency Act; \*a discussion of telecommunications and the Internet; \*new developments in access to courts, records, and meetings such as recent court decisions and statutory changes; and \*more information about trademark and trade secret laws and recent changes in copyright laws, as well as major court decisions on intellectual property. The book has also been updated to include new developments in obscenity and indecency laws, such as the Communications Decency Act, and the U.S. Supreme Court decision in Reno vs. ACLU. In addition, the instructor's manual includes a listing of electronic sources of information about media law, sample exams, and a sample syllabus.

Emphasizing the intertwined concepts of freedom of the press and social responsibility, this is the first book to cover media ethics from a truly global perspective. Case studies on hot topics and issues of enduring importance in media studies are introduced and thoroughly analyzed, with particular focus on ones involving social media and public protest. Written by two global media ethics experts with extensive teaching experience, this work covers the whole spectrum of media, from news, film, and television, to advertising, PR, and digital media. End-of-chapter exercises, discussion questions, and commentary boxes from a global group of scholars reinforce student learning, engage readers, and offer diverse perspectives.

This updated third edition presents a wide-scale, interdisciplinary guide to social media. Examining platforms like Facebook, Instagram, LinkedIn, Snapchat, TikTok, Twitter and YouTube, the book analyzes social media's use in journalism, broadcasting, public relations, advertising and marketing. Lipschultz focuses on key concepts, best practices, data analyses, law and ethics – all promoting the critical thinking that is needed to use new, evolving and maturing networking tools effectively within social and mobile media spaces. Featuring historical markers and contemporary case studies, essays from some of the industry's leading social media innovators and a comprehensive glossary, this practical, multipurpose textbook gives readers the resources they will need to both evaluate and utilize current and future forms of social media communication. Among other changes, updates to the third edition include a deep dive into new approaches to analytics, as well as greater discussion of law and ethics in light of the Facebook Cambridge Analytica scandal, the roll-out of GDPR and new case law relating to social media. Social Media Communication is the perfect social media primer for students and professionals, and, with a dedicated teaching guide, ideal for instructors, too.

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