

Franchise Bible How To Buy A Franchise Or Franchise Your Own Business

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Book Review - The Franchising Bible

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"Franchise Bible is the single, best source of information, whether you ' re considering buying a franchise or building a franchise organization. The depth of experience that Rick Grossmann and Michael Katz provide the reader is concise, organized, and thorough.

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The late Erwin J. Keup, author of the prior six editions of the Franchise Bible, had over 50 years of experience with franchise law, franchise consulting, and general corporate law.Among other things, he was an arbitrator specializing in franchisor/franchisee disputes for the American Arbitration Association, Franchise Arbitration and Mediation Inc. and British Columbia International ...

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"Franchise Bible is the most comprehensive, step by step, go to guide for all things franchising. The best franchise book, bar none." —Nick-Anthony Zamucen, Founder of Bio-One Inc. "Franchise Bible is the roadmap that leads to franchising success. Now in its 8th edition, Franchise Bible has been the go-to franchising resource for decades.

Franchise Bible: How to Buy a Franchise or Franchise Your...

Rev. ed. of: Franchise bible: how to buy a franchise or franchise your own business / Erwin J. Keup. 6th ed.Are You Thinking of Buying a Franchise or Franchising Your Own Business? This indispensable guide tells you how to do it - and save time and money in the process.

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Franchise Bible: How to Buy a Franchise or Franchise Your Own Business 4th edition by Keup, Erwin J. (2000) Paperback Franchise Bible is equally useful for the prospective franchisee or franchisor. This complete and practical guide, including sample documents and checklists, explains in detail what the franchise system entails and the precise ...

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Read the Franchise Bible if you are thinking of buying a franchise, or thinking about franchising your existing business!. Franchise Bible: How to Buy a Franchise or Franchise Your Own Business. In this easy-to-read guide, franchise expert Rick Grossmann and franchise attorney Michael J. Katz impart decades-worth of insight and advice on what it takes to make your franchise operation successful.

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Buy Franchise Bible: How to Buy a Franchise or Franchise Your Own Business Eighth by Grossmann, Rick, Katz Esq., Michael J. (ISBN: 9781599186009) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Franchise Bible: How to Buy a Franchise or Franchise Your...

With the Franchise Bible, you learn to: Determine if owning a franchise is right for you ; Evaluate the advantages and disadvantages of franchising ; Understand the legal terms and documents associated with franchising. Navigate the offering circular and what items it should contain ; Decide whether you should buy a franchise or start your own

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Franchise Bible : How to Buy a Franchise or Franchise Your Own Business, Paperback by Grossmann, Rick; Katz, Michael J. (CON), ISBN 1599186004, ISBN-13 9781599186009. Brand New, Free shipping in the US "This proven, popular reference has been completely updated to better guide readers through the current franchise environment.

Franchise Bible : How to Buy a Franchise or Franchise Your...

Franchise Bible, 8th Edition: How to Buy a Franchise or Franchise Your Own Business Rick Grossmann (Author), Michael J. Katz Esq - contributor (Author), David Marantz (Narrator) Get Audible Free. Get this audiobook free. \$14.95/mo after 30 days. Cancel anytime 1 free audiobook + more.

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The Insider's Guide to Buying a Franchise or Franchising Your Business In this easy-to-read guide, franchise expert Rick Grossmann and franchise attorney Michael J. Katz impart decades-worth of insight and advice on what it takes to make your franchise operation successful. Grossmann and Katz share expert tutorials, tricks of the trade, and access to sample franchise documents, checklists, and ...

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Buying a franchise can be a great move for a would-be entrepreneur who doesn ' t want to create a new business from scratch. In theory, franchisees acquire a model that already works on every ...

42 Things To Do Before You Buy A Franchise

The Franchise Bible is the perfect tool to help any business owner (whether you are a franchisor or franchisee) start and stay on the right path to success. It will help alleviate the many frustrations, the exceeded budgets, the time delays, the how to questions, etc.

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This proven, popular reference has been completely updated to better guide readers through the current franchise environment. Real-life examples of both service- and product-oriented franchises and useful checklists prevent mistakes and save time and money. Contact information for state and federal franchising regulatory agencies and a listing of useful publications guide new franchisees to the resources they need.

Learn how to buy or franchise a business with this comprehensive guide, now updated with UFOC guidelines. Keup helps readers assess their own suitability for running a franchise and explains the legal terms and documents associated with franchising.

Discusses the advantages and disadvantages of the franchise system, describes each step in purchasing a franchise, and includes information on typical agreements, licensing, regulations, and franchise law offices

The Insider's Guide to Buying a Franchise or Franchising Your Business In this easy-to-read guide, franchise expert Rick Grossmann and franchise attorney Michael J. Katz impart decades-worth of insight and advice on what it takes to make your franchise operation successful. Grossmann and Katz share expert tutorials, tricks of the trade, and access to sample franchise documents, checklists, and questionnaires designed to get you organized, support you through the process and get your new franchise off the ground. If you're thinking of buying a franchise, you'll learn how to: Determine if running a franchise is right for you Navigate franchise disclosure documents and agreements Identify the signs of a good franchise opportunity If you're thinking of franchising your existing business, you'll learn how to: Pick the best method for expanding your business Understand the keys to establishing a successful franchise system Evaluate potential franchisees and grow your franchise Whether you want to buy a franchise or franchise your own business you'll learn what to expect, how to move forward, and how to avoid costly mistakes--making Franchise Bible required reading.

Franchise Your Growth Expert franchise consultant Mark Siebert delivers the ultimate how-to guide to employing the greatest growth strategy ever—franchising. Siebert tells you what to expect, how to move forward, and avoid costly mistakes as he imparts decades of experience, insights, and practical advice to help grow your business exponentially through franchising. Learn how to: Evaluate your existing businesses for franchisability Identify the advantages and disadvantages of franchising Develop a business plan for growth on steroids Evaluate legal risk, obtain necessary documents, and protect intellectual property Create marketing plans, build lead generation, and branding for a new franchise Cultivate the franchisee-franchisor relationship

The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, Become a Franchise Owner! informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are "franchise material" Describes how to choose the right franchise for your specific situation Lists the 40 crucial questions to ask current franchise owners Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it is for you, this book can guide you in starting your own successful franchise business.

Take Your Business from Average to Extraordinary The Wealthy Franchisee pulls concepts from cognitive behavioral therapy, brain science, interviews, and Scott Greenberg ' s firsthand experience as a franchisee to help readers replicate the mental habits, tactics, and financial results of high-performing franchisees. As a franchising consultant, Scott Greenberg has helped franchise owners and franchisees improve their performance. Readers will learn how to: Explore their own mental responses and become more self-aware Bring out the best in employees and build superstar teams Dazzle customers and increase sales with emotionally satisfying experiences Optimize the human elements of their operation so they can grow into a next-level enterprise and become wealthy

This book was written with the would-be franchisor in mind. It delves deeply into such topics as preparing to become a franchisor, the legal repercussions of franchising, how to recruit the right candidates, and how to manage a franchise system. This book will guide you in building a successful team of experts to help you create the stellar franchise brand that you dream of!

There is nothing more expensive than ignorance – let The Educated Franchisee serve as your guide for selecting a franchise that meets your needs!

How To Buy A Franchise Or Franchise Your Own Business Are you thinking of buying a franchise or franchising your own business? This indispensable guide tells you how to do it--and save time and money in the process. Franchise expert Erwin Keup shares 35 years of franchise experience to reveal what to expect and how to avoid costly mistakes. With the Franchise Bible, you learn to: Determine if owning a franchise is right for you Evaluate the advantages and disadvantages of franchising Understand the legal terms and documents associated with franchising Navigate the offering circular and what items it should contain Decide whether you should buy a franchise or start your own Select the best methods for expanding your existing business Determine the optimum time to franchise your business Includes these samples of actual franchise documents: Offering Circular Franchise Agreements Franchise Application Form Site Evaluation Form Operational Manual Outline Plus, this guide is packed with checklists to help you: Investigate franchisors Interview existing franchisees Assess your suitability for running a franchise Prepare the required information before purchasing a franchise Whether you want to buy a franchise or franchise your own business, this guide is required reading. "Author and franchise lawyer Erwin J. Keup has made an exhaustive study of the franchise purchasing process and delivers his findings in concise, understandable language that has all you need to franchise with finesse." -- Entrepreneur Magazine "Kudos to author Erwin J. Keup. We like the book's easy-to-read style." --Small Business Opportunities magazine "Equally useful to prospective franchisees and franchisors. Explains in detail what the franchise system entails and the precise benefits it offers." --Robert E. Bond & Jeffrey E. Bond, author of The Sourcebook of Franchise Opportunities

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