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Ignite the Power of Art publishes these findings and provides a new understanding of museum visitors. It describes how these studies have been used to build attendance, enhance exhibits, and develop new programs such as the Center for Creative Connections, the online Arts Network, and the Late Nights event series, all at the Dallas Museum of Art.

Ignite the Power of Art | Yale University Press
"Ignite the Power of Art examines a fundamental change in our approach to our visitors, both on-site and online, and our understanding of our own mission to connect art and people in the most purposeful way," said Pitman. "The book is a record of our ongoing process of experimentation and evaluation, and of the dynamic, all-encompassing ...

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We ignite the power of art, embracing our responsibility to engage and educate our community, contribute to cultural knowledge, and advance creative endeavor.

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Ignite the Power of Art sparks visitor connectivity with museums. Kudos to Pitman and Hirzy for developing a framework for engaging that is grounded in research and speaks to the preferences of the museum visitor. This work is an inspiring contribution to all museums that seek memorable and meaningful visitor engagement. Shelley Kruger Weisberg

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How do visitors like to experience art? What makes for an enriching museum visit? The Dallas Museum of Art undertook a groundbreaking seven-year research initiative to answer these questions, examining how people connect with art and identifying preferences and differing behaviors. Ignite the Power of Art publishes these findings and provides a new understanding of museum visitors. It describes how these studies have been used to build attendance, enhance exhibits, and develop new programs such as the Center for Creative Connections, the online Arts Network, and the Late Nights event series, all at the Dallas Museum of Art. Furthermore, the book describes how this research, which goes far beyond traditional demographic data and analyses, has transformed the Museum, unleashing a profound change in institutional thinking and paving the way for sustained innovation. Also included are interviews with community leaders who offer their perspectives and insights on the Dallas Museum of Art’s remarkable revitalization.

The psychology of aesthetics and the arts is dedicated to the study of our experiences of the visual arts, music, literature, film, performances, architecture and design; our experiences of beauty and ugliness; our preferences and dislikes; and our everyday perceptions of things in our world. The Cambridge Handbook of the Psychology of Aesthetics and the Arts is a foundational volume presenting an overview of the key concepts and theories of the discipline where readers can learn about the questions that are being asked and become acquainted with the perspectives and methodologies used to address them. The psychology of aesthetics and the arts is one of the oldest areas of psychology but it is also one of the fastest growing and most exciting areas. This is a comprehensive and authoritative handbook featuring essays from some of the most respected scholars in the field.

The study of Roman sculpture has been an essential part of the disciplines of Art History and Classics since the eighteenth century. Famous works like the Laocoön, the Arch of Titus, and the colossal portrait of Constantine are familiar to millions. Again and again, scholars have returned to sculpture to answer questions about Roman art, society, and history. Indeed, the field of Roman sculptural studies encompasses not only the full chronological range of the Roman world but also its expansive geography, and a variety of artistic media, formats, sizes, and functions. Exciting new theories, methods, and approaches have transformed the specialized literature on the subject in recent decades. Rather than creating another chronological catalogue of representative examples from various periods, genres, and settings, The Oxford Handbook of Roman Sculpture synthesizes current best practices for studying this central medium of Roman art, situating it within the larger fields of Art History, Classical Archaeology, and Roman Studies. This comprehensive volume fills the gap between introductory textbooks and highly focused professional literature. The Oxford Handbook of Roman Sculpture conveniently presents new technical, scientific, literary, and theoretical approaches to the study of Roman sculpture in one reference volume while simultaneously complementing textbooks and other publications that present well-known works in the corpus. The contributors to this volume address metropolitan and provincial material from the early republican period through late antiquity in an engaging and fresh style. Authoritative, innovative, and up-to-date, The Oxford Handbook of Roman Sculpture will remain an invaluable resource for years to come.

MUSEUM PR ACTICE Edited by CONAL MCCARTHY Museum Practice covers the professional work carried out in museums and art galleries of all types, including the core functions of management, collections, exhibitions, and programs. Some forms of museum practice are familiar to visitors, yet within these diverse and complex institutions many practices are hidden from view, such as creating marketing campaigns, curating and designing exhibitions, developing fundraising and sponsorship plans, crafting mission statements, handling repatriation claims, dealing with digital media, and more. Focused on what actually occurs in everyday museum work, this volume offers contributions from experienced professionals and academics that cover a wide range of subjects including policy frameworks, ethical guidelines, approaches to conservation, collection care and management, exhibition development and public programs. From internal processes such as leadership, governance and strategic planning, to public facing roles in interpretation, visitor research and community engagement and learning, each essential component of contemporary museum practice is thoroughly discussed.

Public Value speaks to our time - to the role that museums can play in creating civil societies, to the challenges involved in using limited assets strategically, to the demand for results that make a difference and to the imperative that we build the kind of engagement that sustains our futures. This book assists museum leaders to implement a Public Value approach in their management, planning, programming and relationship building. The benefits are long term public engagement and support, which can be used to demonstrate that valuable returns result from public investment in museums. A range of authors from around the world unpack the concept of Public Value and examine its implications for museums. They situate Public Value within current management theory and practice, offer tools for implementation, highlight examples of successful practice and examine the evidence of Public Value that governments seek to inform policy and funding decisions. The book will be required reading for senior professionals in museums, as well as museum and heritage studies students.

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What does the transformation to a visitor-centered approach do for a museum? How are museums made relevant to a broad range of visitors of varying ages, identities, and social classes? Does appealing to a larger audience force museums to "dumb down" their work? What internal changes are required? Based on a multi-year Kress Foundation-sponsored study of 20 innovative American and European collections-based museums recognized by their peers to be visitor-centered, Peter Samis and Mimi Michaelson answer these key questions for the field. The book describes key institutions that have opened the doors to a wider range of visitors; addresses the internal struggles to reorganize and democratize these institutions; uses case studies, interviews of key personnel, Key Takeaways, and additional resources to help museum professionals implement a visitor-centered approach in collections-based institutions

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We've been conditioned to think about creative genius as a dichotomy: dreamers versus doers, creativity versus discipline, the spark versus the grind. But what if we're wrong? What if it's the spark and the grind? We love people whose creative genius arrives in sudden sparks of inspiration. Think of Archimedes in his bathtub or Newton under his apple tree. But we also admire people who work incredibly hard and long for their creative breakthroughs. Think of Edison in his lab, grinding through hundreds of failed variations on the lightbulb. We remember his words in tough times: "Genius is 1 percent inspiration, 99 percent perspiration." Now Erik Wahl, a visual artist, speaker, and entrepreneur, helps us unite the yin and yang of creativity—the dynamic new ideas with the dogged effort. He shows why we won't get far if we rely on the spark without the grind, or the grind without the spark. What the world really needs are the creators who can hold the two in balance. Fortunately, it's possible to get good at both, as Wahl knows from experience. After his corporate career suddenly ended, he pursued a spark—to paint photorealistic portraits—and ground it out until he got good enough to make very good art very quickly. That's the basis of his riveting live shows, which have captivated skeptical audiences who never expected to be inspired by art—and taught them to embrace creativity in a whole new way. This book offers surprising insights and practical advice about how to fan the sparks and make the grind more productive. Wahl deftly synthesizes the wisdom of other artists, philosophers, scientists, and business visionaries throughout history, along with his own views. Here's how he sums up his approach: The world needs people who enjoy swimming in ideas until they discover a great one. The world also needs doers who have a gift for activation, a.k.a. "getting s*** done." But the most potent individual creators in any industry or environment have learned how to be both. They've learned how to spark their grind and they've learned how to grind their sparks. As a result, they not only make things happen, they make great things. If you want to ensure constant creativity in your life and produce your most innovative work—this is your guide.

Maximizes treatment of childhood trauma by combining two powerful modalities This pioneering guidebook fully integrates the theoretical foundations and practical applications of play therapy and EMDR in order to maximize healing in in children with trauma. By highlighting the work of innovative EMDR therapists and play and expressive art therapists and their pioneering clinical work, the authors provide a fully integrated approach to using EMDR in a play therapy context while being faithful to both play therapy principles and the 8 phases of the EMDR standard protocol. This book provides in-depth discussions on how leading innovators integrate their modalities—TraumaPlay, sand tray, art therapy, Synergetic Play therapy, Child-centered and Developmental Play Therapy—with EMDR and includes real life examples of assessment, parent and child preparation, developing emotional resources for reprocessing trauma using EMDR in play or expressive therapy, and a comprehensive look at complications of dissociation in trauma processing and how to manage these. Corresponding to the eight EMDR phases are twelve interventions, comprised of a brief rationale, step-by-step directions, materials needed, case examples, and supporting visual materials. Key Features: Integrates EMDR and play therapy to create a powerful method for treating children suffering from trauma Includes contributions from dually credentialled EMDR clinicians and registered play therapists, art therapists, and sand tray practitioners Offers a fully integrated approach to EMDR and play therapy faithful to the eight phases of standard EMDR protocol and play therapy principles Includes a chapter on culturally sensitive EMDR and play using Latinx culture as the lens Describes how traditional play therapy creates an emotionally safe space for trauma work for children Provides hands-on play therapy interventions for each EMDR phase in quick reference format Delivers multiple interventions with rationale, step-by-step directions, materials required, case examples, and visual aids Foreward by Ana Gomez, leading author on the use of EMDR with children

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