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Information Technology. The book prepares students for professional careers in a rapidly changing and competitive environment by demonstrating the connection between IT concepts and practice more clearly than any other textbook on the market today. Each chapter contains numerous case studies and real world examples illustrating how businesses increase productivity, improve efficiency, enhance communication and collaboration, and gain competitive advantages through the use of Information Technologies.

With the widespread transformation of information into digital form throughout society – firms and organizations are embracing this development to adopt multiple types of IT to increase internal efficiency and to achieve external visibility and effectiveness – we have now reached a position where there is data in abundance and the challenge is to manage and make use of it fully. This book addresses this new managerial situation, the post-digitalization era, and offers novel perspectives on managing the digital landscape. The topics span how the post-digitalization era has the potential to renew organizations, markets, and society. The chapters of the book are structured in three topical sections but can also be read individually. The chapters are structured to offer insights into the developments that take place at the intersection of the management,

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information systems and computer science disciplines. It features more than 60 researchers and managers as collaborating authors in 23 thought-provoking chapters. Written for scholars, researchers, students and managers from the management, information systems and computer science disciplines, the book presents a comprehensive and thought-provoking contribution on the challenges of managing organizations and engaging in global markets when tools, systems and data are abundant.

"Information Technology for Management" by Turban, Volonino, and Wood engages students with up-to-date coverage of the most important IT trends today. Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 10th Edition continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology.

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themselves and achieve a tremendous competitive advantage.

Information Technology for Management: Transforming Organizations in the Digital Economy, Seventh Edition highlights how this new technology is changing the current business environment and what effect it has on today's students. The text addresses the major principles of MIS in order to prepare managers to understand the role of information technology in the digital economy. Revised and updated for a junior or senior level MIS or MBA course, this title will give students what they need to succeed in the emerging digital economy.

Complete managerial emphasis throughout-makes this book relevant and interesting to the reader. * Up-to-date coverage. * Comprehensive coverage of e-commerce.

This book highlights the importance of talent management practices in recruiting, developing and retaining talented professionals in the digital and IT&C industry. It unpacks the distinctive characteristics of 'digital talent' represented by a wide spectrum of professionals and managers with digital abilities, competencies and skills who add considerable value to organizations and industries worldwide. It shows that despite digital talent's increased variety and significant contribution to digital transformation processes, much of the

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existing human resource and talent management research and practice fail to account for their distinctiveness. This book calls for the need for a new kind of talent management, referred to as 'digital talent management' (DTM) that is applicable to digital talent and decidedly integrates digital talent's distinctive characteristics into talent management strategies and practices in a human-centered manner. Drawing upon existing, yet disconnected, streams of literature and empirical evidence derived from the information technology and communication (IT&C) industry, this book defines digital talent and delineates strategies to attract, develop and retain them for an uncertain and renewed future.

Includes the most important issues, concepts, trends and technologies in the field of global information technology management, covering topics such as the technical platform for global IS applications, information systems projects spanning cultures, managing information technology in corporations, and global information technology systems and socioeconomic development in developing countries.

Management Information Systems provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial

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decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Market_Desc: IT and Business Professionals Special Features: · Makes IT relevant and interesting to business professionals by following a strong managerial orientation· Provides late-breaking developments in the field to arm readers with the latest information· Offers a global perspective on how IT is transforming business· Covers technological topics in six technology guides at the end of the book· Presents a description of an actual business problem at the beginning of each chapter followed by the solution to give readers a real-world perspective About The Book: The 6th edition has been updated to simplify and streamline the concepts and information that IT professionals must know. It includes new case studies and updated business and technology to provide readers with the latest information in the field. Throughout the chapters, the authors focus on how organizations operate and compete in the digital economy. They then clearly show how IT can be utilized to assist in this transformation.

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