



are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

This enhanced e-book combines video and text to create a learning experience that is engaging, informative and fun. In addition to the full text of Photo Recipes Live, you'll find two hours of high-quality video training that brings the topics to life through friendly visual instruction from experts and industry professionals. Scott Kelby, author of the best-selling The Digital Photography Book, brings to life his "Photo Recipes" chapter-not just from this book, but from his smash best-selling follow-ups, volumes 2 and 3. In this two-hour text-and-video package, Scott shows you exactly how it's all done, from scratch, without holding anything back. If you've ever wondered how the pros use natural light, studio light, and even direct daylight to get those amazing shots, you'll see it all here, live, as it happens. Most of the shoot takes place in an amazing New York City loft photo studio as Scott re-creates the looks he describes in the book, along with some bonus lighting set-ups that aren't in the book, to create a very special learning experience you won't find anywhere else. Everything is put together from scratch (from studio shots to location shots to product photography), all while the cameras are rolling-you see it all from the very beginning so you'll be able to re-create those same looks without spending thousands on expensive high-end equipment. Best of all, Scott explains everything in simple, plain English, just the way he'd tell a friend, using the same casual, conversational style that made his series of books a worldwide sensation. If you've ever wondered "how they do it," you're about to find out in this amazing enhanced e-book that shows how easy this all can be-once you know the secrets. Due to the incredibly rich media included in your enhanced eBook, you may experience longer than usual download times. Please be patient while your product is delivered.

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