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PART ONE. UNDERSTANDING THE AMAZON KINDLE MARKET FOR ROMANCE FICTION ROMANCE FICTION CATEGORIES AND NICHE CATEGORIES WHAT IS YOUR NICHE? WRITING TO MARKET THE AMAZON MARKET FOR SHORT FICTION WHAT ARE ROMANCE TROPES? PART TWO. CREATIVE WRITING STORY CRAFT HOW TO DEVELOP UNFORGETTABLE CHARACTERS CONFLICT IN ROMANCE FICTION DIALOGUE AND POINT OF VIEW SETTING AND SENSUALITY PART THREE. SELF-EDITING FOR ROMANCE WRITERS STORYTELLING AND STORY STRUCTURE WHAT IS EMOTIONAL STORY STRUCTURE? STORY STRUCTURE FOR THE SHORT NOVEL AND NOVELLA STORY STRUCTURE FOR THE SHORT STORY PART FOUR. BUILDING AN EBOOK THE PRACTICAL ASPECTS OF BUILDING AN EBOOK BOOK COVER DESIGN. TRANSFORMING YOUR MANUSCRIPT INTO AN EBOOK PART FIVE. PUBLISHING ON AMAZON KINDLE SELECT BOOK DESCRIPTIONS, KEYWORDS AND CATEGORIES PRICING PRE-ORDERS PRINT FORMATS USING KDP PAPERBACKS PART SIX. MARKETING AND PROMOTION PLANNING THE BOOK LAUNCH AUTHOR BRANDING AMAZON AUTHOR CENTRAL EMAIL LIST BUILDING FOR ROMANCE AUTHORS FREE MARKETING TOOLS AND TECHNIQUES PAID MARKETING SERVICES

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